



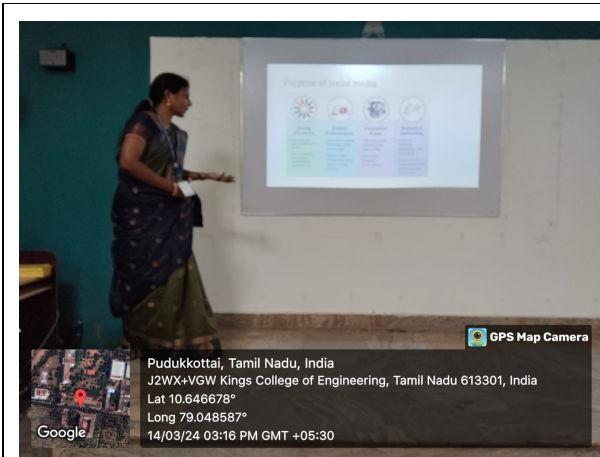
**ISTE STAFF CHAPTER (TN 205)
ACADEMIC YEAR 2023-24(EVEN SEMESTER)**

Staff Seminar Report

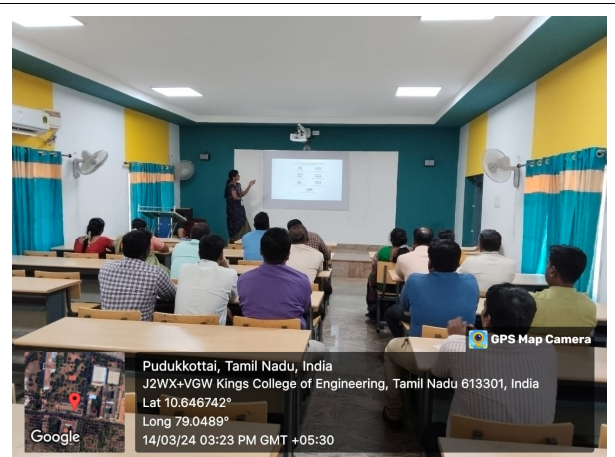
A one day seminar titled “**Impact of Social Media for Education & Learners**” was organized by ISTE Staff Chapter [TN 205] on **14.03.2024** from 3.00p.m. to 4.00p.m. to the faculty members of Kings College of Engineering with an objective to offer a better understanding of Impact of Social Media for Education & Learners. Welcome address was delivered by **Mrs.T.Gnanajeya**, Coordinator / ISTE Chapter. The session was handled by the resource person **Mrs. M. Kavitha**, Assistant Professor / Department of Computer Science and Engineering.

Social media is a network of apps built to facilitate social interactions worldwide. Various apps and sites contribute towards building optimized platforms that have evolved to offer a balance between entertainment and information. Every industry, including the education industry, benefits from various technological advancements. The impact of social media on education has helped students to be exposed to a new world of learning by connecting to people globally. A significant portion of students have access to smart gadgets and social media daily and spend their spare time scrolling through them. Therefore, it is a great way to utilize that time, learn, and draw something productive out of it. Social media apps and sites have modified themselves to coordinate and cater to the requirements of educational institutions. Teachers, parents and students benefit immensely from the resources and the online study material. Students can connect to various experts, new friends and related communities through these social media sites and expand their knowledge. It is also a suitable platform for sharing and enhancing your learning. Teachers have built various Telegram channels on sharing information and study material in one go. Social media has made it possible for students to connect with experts in their field and collaborate with peers from different backgrounds. Plus, with so much information at our fingertips, we’re able to learn at our own pace. We can also explore topics that interest us outside of the traditional curriculum. So, whether you’re looking for help with homework or just want to expand your knowledge base, social media has opened up a whole new world of learning opportunities. In conclusion, social media has both positive and negative impacts our life. It can enhance communication, learning, and networking but also pose risks to mental health, privacy, and academic performance.

Totally 20 faculty members actively participated in this session and gained knowledge about Impact of Social Media for Education & Learners. Vote of thanks was given by **Mrs.T. Gnanajeya**, Coordinator / ISTE Chapter.



Resource Person's Talk



Audience listening the seminar


Coordinator / ISTE Chapter 18/3/24


23/3/2024
PRINCIPAL

**ISTE STAFF CHAPTER (TN 205)
ACADEMIC YEAR 2023-24(EVEN SEMESTER)**

Prize Distribution Function

The ISTE Staff Chapter, Kings College of Engineering, organized a **Prize distribution function** on **14.03.2024** between 4.00pm and 4.30pm. The Principal distributes the awards to the resource persons of various seminars and winners of various competitions which are conducted by this chapter in the academic year 2023-24(Odd Semester). The Principal appreciates the Coordinator of the chapter, Resource Persons and Prize Winners.



Principal gives away Resource Person Award



Principal gives away Prize Winners Award



[Signature]
Coordinator / ISTE Chapter 18/3/24

[Signature]
23/3/2024
PRINCIPAL